



Kathleen Durko
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East Windsor, NJ 08520
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Portfolio available online:
studio27designs.com/portfolio.html

OBJECTIVE

Seeking a motivating and creative position in the field of graphic design.

APPLICATIONS *(Mac and PC platforms)*

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Bridge
- Adobe Dreamweaver
- Adobe Acrobat Reader
- Keynote
- Microsoft Word
- Microsoft PowerPoint
- Adobe Flash
- Adobe After Effects
- Quark XPress

SKILLS

- Knowledgeable in design principles and ethics, brand development, color theory and layout
- Proficient in HTML, xHTML, CSS and ActionScript 3.0
- Operate numerous Mac and PC design programs; adapt to the latest versions upon release
- Aptly perform exploratory research leading to powerful design campaigns
- Produce effective copy writing by studying a client's product, consumer and marketplace
- Create preliminary concept sketches as a basis for final deliverables
- Clearly verbalize the concept behind a project and translate it into visual communications
- Positively communicate and interact with others in a friendly manner
- Excellent time management in a fast paced environment with tight deadlines
- Develop innovative ideas to further unite a company with its clients
- Manage and organize all facets of projects from conception to completion

WORK EXPERIENCE

MICROMEDIA PUBLICATIONS

March 2008 - Present

Graphic Artist and Web Designer

- Consulted directly with clients to pitch and sell print and web design solutions
- Solely develop site architecture, wire frames, final design and coding for all web design projects
- Create, review, edit and optimize web site copy and content for ideal SEO
- Improve internal brand identity with universal design standards for all creative
- Design several pieces of print collateral, direct mail programs and stationery
- Direct and guide junior designers in page design, typography and print collateral
- Coordinate with pre-press team and printers to ensure flawless final output

June 2005 - November 2006

Senior Production Artist

- Designed numerous ads for the company's clientele
- Handled correspondence with clients concerning the design of their ads
- Designed/executed page layouts for six different newspapers on a weekly basis
- Became knowledgeable of pre flighting, printing and pre-press production
- Performed and met numerous tasks and deadlines
- Developed proficiency for creating printer ready computer files
- Performed duties and maintained an excellent relationship with a team of designers

STUDIO 27 DESIGNS

2006 - Present

President

- Offer freelance design and consultation services for both print and web projects
- Create custom wedding invitations, monograms and various collateral
- Deliver camera ready files adhering to printer's standards for seamless output
- Handle all book keeping, financial work and client follow ups
- Continuously look for ways to exceed client expectations



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WORK EXPERIENCE *(continued)*

SUNPRO GRAPHICS

November 2006 - March 2008
Creative Director

- Manage a small team of designers and assign various projects accordingly
- Design vehicle wraps, large format graphics and communication materials
- Introduced the use of a creative brief and established a more efficient way of handling projects by initiating a standard design procedure
- Obtained skills in working with large format files and Roland Soljet printers
- Gained experience with production and installation tools used for high resolution graphics
- Develop strong relationships with clients by strengthening their brand identity and working with them throughout the entire creative process

LEARNING LOCKER

August 2004 - May 2006
Designer, Webmaster

- Designed/executed store's official web site
- Painted various murals throughout the store
- Designed monthly flyers, posters, brochures, and promotional advertisements
- Conducted various "arts and crafts times" and parties for young children

EDUCATION

FULL SAIL UNIVERSITY

Media Design

Master of Fine Arts, 2011
Summa Cum Laude

Orlando, FL - May 2010 - April 2011

- Course Director's Award for Design Research
- Course Director's Award for Effective Copy Writing
- Course Director's Award for Design Strategies and Motivation

COURSES AND FOCUS

- Designing Success
- Defining Client Needs
- Brand Development
- Effective Copy Writing
- Design Research
- Organizational Structures
- Design Strategies and Motivation
- Design Integration
- Multi-Platform Delivery
- Measuring Design Effectiveness
- Ethics of Design
- Presentation of Design Solution

ROWAN UNIVERSITY

Studio Art

Bachelor of Fine Arts, 2005
Cum Laude

Glassboro, NJ

September 2001 - May 2005

- Dean's List 6 of 8 semesters
- Member of Rowan Art Student Society
- Phi Sigma Sigma Sorority
 - Held position of web master
 - Designed flyers, letterheads, posters and shirts
 - Composed articles that were printed in university publications
 - Participated in various service projects/philanthropies/fund-raisers

COURSES AND FOCUS

- Typography
- Visual Identity & Communications
- Packaging Design
- Publications and Layout
- Visual Communications
- Web Design I and II
- Digital Media and Technique
- Color and Design Theory
- Various Drawing Courses
- Painting
- Art History
- Entrepreneurship and Advertising